

Industries we research

Packaged food

Confectionery
Chocolate confectionery
Sugar confectionery
Gum

Bakery products

Baked goods
Biscuits
Breakfast cereals

Snack bars

Granola/museli bars
Breakfast bars
Energy bars
Fruit bars

Meal replacement products

Slimming products
Convalescence drinks

Spreads

Jams and preserves
Honey
Chocolate spreads
Nut-based spreads
Yeast-based spreads

Ice cream

Impulse ice cream
Take-home ice cream
Frozen yoghurt
Artisanal ice cream

Dairy products

Drinking milk products
Cheese
Yoghurt and sour milk drinks
Other dairy products

Sweet and savoury snacks

Fruit snacks
Chips/crisps
Extruded snacks
Tortilla/corn chips
Popcorn
Pretzels
Nuts

Ready meals

Canned/preserved ready meals
Frozen ready meals
Dried ready meals
Chilled ready meals
Dinner mixes
Frozen pizza
Chilled pizza
Prepared salads

Soup

Canned/preserved soup
Dehydrated soup
Instant soup
Chilled soup
UHT soup
Frozen soup

Pasta

Canned pasta
Dried pasta
Chilled/fresh pasta

Noodles

Plain noodles
Instant noodles
Chilled noodles
Frozen noodles
Snack noodles

Canned/preserved food

Meat and meat products
Fish/seafood
Vegetables
Tomatoes
Beans
Fruit
Ready meals
Soup
Pasta

Frozen food

Frozen processed red meat
Frozen processed poultry
Frozen processed fish/seafood
Frozen processed vegetables
Frozen meat substitutes
Frozen processed potatoes
Frozen bakery products
Frozen desserts
Frozen ready meals
Frozen pizza
Frozen soup
Frozen noodles

Dried processed food

Rice
Dessert mixes
Dried ready meals
Dehydrated soup
Instant soup
Dried pasta
Plain noodles
Instant noodles

Chilled processed food

Chilled processed meats
Chilled fish/seafood products
Chilled lunch kit
Chilled ready meals
Chilled pizza
Chilled soup
Chilled/fresh pasta
Chilled noodles

Oils and fats

Olive oil
Vegetable and seed oil
Cooking fats
Butter
Margarine
Spreadable oils and fats

Sauces, dressings and condiments

Tomato pastes and purées
Bouillon/stock cubes
Herbs and spices
Monosodium Glutamate (MSG)
Table sauces
Soy based sauces
Pasta sauces
Wet/cooking sauces
Dry sauces/powder mixes
Ketchup
Mayonnaise
Mustard
Salad dressings
Vinaigrettes
Dips
Pickled products

Baby food

Milk formula
Prepared baby food
Dried baby food

Alcoholic drinks

Beer

Lager
Dark beer
Stout
Non-/low-alcohol

Cider/perry

RTDs/High-strength premixes
RTDs
High-strength premixes

Wine

Still light grape wine
Sparkling wine
Fortified wine and vermouth
Non-grape wine

Spirits

Whisky/ly
Brandy and Cognac
White spirits
Rum
Tequila (and mezcal)
Liqueurs

Health and wellness

Beverages by sector

Soft drinks
hot drinks

Beverages by health and wellness sector

Organic
Fortified/functional
Better for you
Naturally healthy

Packaged food by sector

Confectionery
Bakery products
Ice cream
Dairy products
Sweet and savoury snacks

Snack bars

Ready meals
Soup
Pasta
Noodles

Canned/preserved food

Frozen processed food
Rice
Chilled processed food
Oils and fats
Sauces, dressings and condiments
Baby food
Spreads

Packaged food by health and wellness sector

Organic
Fortified/functional
Better for you
For food intolerance
Naturally healthy

Healthcare products

Vitamins and dietary supplements
Herbal/traditional products
Slimming products
Sports nutrition

Hot drinks

Coffee

Fresh coffee
Instant coffee

Tea

Black standard tea
Green tea
Fruit/herbal tea
Instant tea
Other tea

Other hot drinks

Flavoured powder drinks
Other plant-based hot drinks

Soft drinks

Carbonates

Cola carbonates
Non-cola carbonates

Fruit/vegetable juice

100% juice
Nectars
Juice drinks
Fruit-flavoured drinks

Bottled water

Still bottled water
Carbonated bottled water
Flavoured bottled water
Functional bottled water

Functional drinks

Sports drinks
Energy drinks
Elixirs

Concentrates

Liquid concentrates
Powder concentrates

RTD tea

Still RTD tea
Carbonated RTD tea

RTD coffee

Asian speciality drinks

Asian still RTD tea
Asian juice drinks
Cereal/pulse-based drinks

Pet food and pet care products

Dog and cat food

Wet food
Dry food
Treats and mixers

Other pet food

Bird food
Fish food
Small mammal/reptile food

Pet care products

Cat litter
Healthcare
Dietary supplements

Tobacco

Cigarettes

High tar cigarettes
Mid tar cigarettes
Low tar cigarettes
Ultra low tar cigarettes

Cigars

Large cigars
Standard cigars
Small cigars
Cigarillos

Smoking tobacco

RYO tobacco
Pipe tobacco

Fresh food

Meat

Beef and veal
Lamb, mutton and goat
Pork
Poultry

Fish and seafood

Fish
Crustaceans
Molluscs and cephalopods

Pulses

Beans
Peas

Vegetables

Tomatoes
Onion

Starchy roots

Potatoes
Cassava
Sweet potatoes

Fruits

Oranges, tangerines and mandarins
Lemon and limes
Apples
Pineapple
Grapes

Eggs

Sugar and sweeteners

Cosmetics and toiletries

Baby care

Baby toiletries
Baby hair care
Baby skin care
Baby sun care

Bath and shower products

Bath additives
Body wash/shower gel
Bar soap
Liquid soap
Talcum powder

Deodorants

Deodorant sprays
Deodorant pumps
Deodorant roll-ons
Deodorant sticks
Deodorant creams
Deodorant wipes

Hair care

Shampoo
2-in-1 products
Conditioners
Styling agents
Perms and relaxants
Colourants

Salon hair care

Mass fragrances
Facial make-up
Eye make-up
Lip products
Nail products

Men's grooming products

Men's shaving
Men's toiletries

Oral hygiene

Toothpaste
Mouthwashes/dental rinses
Denture care
Mouth fresheners
Dental floss
Tooth whiteners
Toothbrushes

Fragrances

Premium fragrances
Mass fragrances

Skin care

Facial care
Body care
Hand care

Depilatories

Women's pre-shave
Women's razors and blades
Hair removers/bleaches

Sun care

Sun protection
After-sun
Self-tanning

Premium cosmetics

Premium baby care
Premium bath and shower products
Premium deodorants
Premium colour cosmetics
Premium fragrances
Premium skin care
Premium sun care
Premium hair care

Disposable paper products

Sanitary protection

Tampons
Towels
Pantyliners
Feminine hygiene wipes

Nappies/diapers/pants

Nappies/diapers
Disposable pants

Wipes

Personal wipes
Household cleaning wipes

Kitchen towels

Incontinence products
Light incontinence
Moderate/heavy incontinence

Cotton wool/buds/pads

Toilet paper

Economy
Standard
Luxury
Recycled

Tissues

Boxed facial tissues
Pocket handkerchiefs

Paper tableware

Tablecloths
Napkins

Away-from-home disposable paper products

Incontinence products
Wipes
Toilet paper

Boxed facial tissues
Paper tableware
Paper towels

Eyewear

Contact lenses and aftercare

Contact lenses
Contact lenses aftercare

Spectacles

Spectacle frames
Spectacle lenses
Sunglasses

OTC healthcare

Analgesics

Systemic analgesics/anaesthetic
Topical analgesics/anaesthetic

Cough, cold and allergy (hay fever) remedies

Decongestants
Cough remedies
Pharyngeal preparations
Medicated confectionery
Combination products - cough, cold and allergy remedies
Child-specific remedies cough, cold and allergy remedies
Antihistamines/allergy remedies

Digestive remedies

Indigestion and heartburn remedies
Laxatives
Diarrhoeal remedies
Motion sickness remedies
IBS treatments
Child-specific digestive remedies

Medicated skin care

Acne treatments
Antipruritics
Topical germicidals/antiseptics
Topical allergy remedies/antihistamines
Topical antifungals
Vaginal antifungals
Antiparasitics/lice (head and body) treatments

Vitamins and dietary supplements

Medicated shampoos
Hair loss treatments
Lip care treatments
Emollients/therapeutic moisturisers
Haemorrhoid treatments
Child-specific medicated skin care
Nappy (diaper) rash treatments

Smoking cessation aids

NRT gum
NRT patches
NRT inhalators
NRT lozenges

Eye care

Standard eye care
Allergy eye care
Antibiotic eyecare

Allergy care

Antihistamines/allergy remedies
Child-specific allergy remedies
Topical antihistamines/allergy remedies
Allergy eye care

Ear care

Adult mouth care

Calming and sleeping products

Wound treatments

Sticking plasters

OTC obesity

Emergency contraception

OTC statins

OTC triptans

Child-specific OTC healthcare

Child-specific analgesics
Child-specific cough, cold and allergy remedies
Child-specific digestive remedies
Child-specific medicated skin care
Nappy (diaper) rash treatments
Child-specific vitamins and dietary supp.

DIY and gardening

Domestic electrical appliances

Large kitchen appliances

Built-in UKAs
Freestanding UKAs
Refrigeration appliances
Home laundry appliances
Dishwashers
Large cooking appliances
Microwaves

Small electrical appliances

Food preparation appliances
Small cooking appliances
Small kitchen appliances (non-cooking)
Vacuum cleaners
Irons

Personal care appliances

Air treatment products
Heating appliances

Household care

Dishwashing products

Hand dishwashing
Automatic dishwashing
Dishwashing additives

Surface care

Multi-purpose cleaners
Oven cleaners
Window/glass cleaners
Kitchen cleaners
Floor cleaners
Bathroom cleaners
Descalers
Drain openers
Scouring agents

Household antiseptics/disinfectants

Wipes and floor cleaning systems

Chlorine bleach

Toilet care products

In-cistern devices
ITBs
Toilet liquids
Toilet care mousse/foam
Toilet care tablets
Toilet cleaning systems

Laundry care

Laundry detergents
Fabric softeners
Carpet cleaners
Laundry aids

Polishes

Shoe polish
Floor polish
Furniture polish
Metal polish

Air care

Spray/aerosol air fresheners
Electric air fresheners
Gel air fresheners
Liquid air fresheners
Candle air fresheners
Car air fresheners

Insecticides

Spray/aerosol insecticides
Electric insecticides
Insecticide coils
Insecticide baits

Housewares and home furnishings

Housewares

Cookware
Kitchenware
Tableware and crockery
Cutlery
Glassware

Home furnishings

Carpets and other floorcoverings
Furniture
Household textiles and soft furnishings

Clothing and footwear

Consumer electronics

Personal and leisure goods

Blank audio and video media

Pre-recorded audio and video media

Cameras and films

Jewellery

Personal stationery

Travel goods

Watches

Writing instruments

Toys and games

Traditional toys and games

Video games

Consumer foodservice

Consumer foodservice by type

Cafés/bars
Full-service restaurants
Fast food
100% home delivery/takeaway
Self-service cafeterias
Street stalls/kiosks

Impulse food and drink channels

Impulse sales by product category

Packaged food
Packaged drinks
Unpackaged drinks

Impulse sales by channel

Foodservice
Kiosks
Forecourt retailing
Vending
Duty free

Retailing

Store based retailing

Grocery retailers
Non-grocery retailers

Non-store retailing

Home-shopping
Internet retailing
Direct selling
Vending

Ingredients

Packaging

By end product

Food
Beverages
Non-food

Pack type

Metal
Rigid plastic
Glass
Liquid cartons
Paper-based containers
Flexible packaging

Closure type

Financial cards

Financial cards in circulation

ATM function
Debit function
Credit function
Charge card function
Pre-paid function
Storecards
Smart cards

Transactions

ATM transactions
POS transactions

Travel and tourism

Demand factors

Total holidays
Holiday demographic trends
Trips

Tourism flows inbound

Arrivals
Arrivals by mode of transport
Arrivals by purpose of visit

Tourism flows outbound

Departures
Departures by mode of transport
Departures by purpose of

Geographic coverage

Euromonitor International researches 205 countries with extended analysis for 80 national markets.

Western Europe: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Moldova; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Netherlands Antilles; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Suriname; Trinidad and Tobago; Uruguay; Venezuela

Asia-Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo-Brazzaville; Congo-Democratic Republic; Cote d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iran; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

To learn more about Euromonitor International or to find your local office, please visit www.euromonitor.com

Founded in 1972, Euromonitor International is an independent, privately owned company. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai and Cape Town, we are the strategic research provider of choice for:

- World leading manufacturers, retailers and suppliers
- Investment banks and consulting firms
- Advertising industry
- Government departments
- Trade promotion organisations
- National and public libraries
- Universities and business schools